Deal#

# INVOICE



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333 Billing: (404)325-4646

Invoice # Invoice Date Invoice Month Invoice Period 495954-1 10/07/12 October 2012 10/01/12 - 10/07/12

Station Account Executive Sales Office Sales Region **WFSB** House- National House-National-National

Advertiser Product Estimate Number Friends Of Chrls Murphy October 1-October 7, 2012

> Flight Dates Alt Order # Order # 10/01/12 - 10/07/12 495954 Billing Calendar

> > Cash

Billing Type

Special Handling

Broadcast

IDB# Advertiser Code Product Code

Agency Ref Advertiser Ref

Billing Address:

Message & Media Inc Attention: Accounts Payable 100 Albany Street, Suite 200B New Brunswick, NJ 08901 USA

Send Payment To:

**WFSB BOX 13034** Newark, NJ 07188-0034

Line	Start Date	End D	rate De:	scription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	10/01/12	10/05/		A EYEWITNESS	NEV430-5A	MTWTF	:30	5	\$325.00	NM	
	Weeks:	Start D: 10/01/1			Spots/Week 5	<u>Rate</u> \$325.00					
	Spots: # Cl		Air Date	Air Time Desc	•	Start/End Time	Lenat	h Ad-ID			Rate Type
	. –	FSB M	10/01/12		EYEWITNESS NEWS	430-5A		0 CMT106H			\$325.00 NM
	2 W	FSB Tu	10/02/12	4:40 AM 430A	EYEWITNESS NEWS	430-5A	:3	0 СМТ106Н			\$325.00 NM
	5 W	FSB W	10/03/12	4:29 AM 430A	EYEWITNESS NEWS	430-5A	:30	0 СМТ104Н			\$325.00 NM
	4 W	FSB Th	10/04/12	4:41 AM 430A	EYEWITNESS NEWS	430-5A	:30	) смт103н			\$325.00 NM
	3 W	FSB F	10/05/12	4:51 AM 430A	EYEWITNESS NEWS	430-5A	:30	) СМТ104Н			\$325.00 NM
2	10/01/12	10/05/	12 Eye	witness News	5am - 5:30am	MTWTF	:30	5	\$500.00	NM	
ļ ,	Weeks:	Start Da 10/01/12			Spots/Week 5	<u>Rate</u> \$500.00					-
:	Spots: # Ch	<u>Day</u>	Air Date	Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
[	1 Wf	SBM	10/01/12	5:10 AM Eyewi	tness News	5am - 5:30am	:30	) СМТ103Н			\$500.00 NM
	2 WF	SBTu	10/02/12	5:20 AM Eyewi	tness News	5am - 5:30am	:30	СМТ106Н			\$500.00 NM
	3 WF	SBW	10/03/12	5:09 AM Eyewi	tness News	5am - 5:30am	:30	СМТ103Н			\$500.00 NM
	5 WF	SB Th	10/04/12	4:59 AM Eyewi	tness News	5am - 5:30am	:30	СМТ104Н			\$500.00 NM
	4 WF	SBF	10/05/12	5:08 AM Eyewi	tness News	5am - 5:30am	:30	СМТ104Н			\$500.00 NM
3	10/01/12	10/05/1	2 Eye	vitness News	5:30a - 6am	MTWTF	:30	5	\$800.00	NM	
ν	Veeks:	Start Da 10/01/12			Spots/Week 5	<u>Rate</u> \$800.00				<del></del>	
S	Spots: <u>#</u> Ch		Air Date	Air Time Descri		Start/End Time	Length	Ad-ID			Rate Type
	2 WF		10/01/12	5:27 AM Eyewi		5:30a - 6am	:30	смт106н			\$800.00 NM
			10/02/12	5:44 AM Eyewi		5:30a - 6am	:30	смт106н			\$800.00 NM
	4 WF		10/03/12	5:44 AM Eyewit		5:30a - 6am	:30	СМТ104Н			\$800.00 NM
			10/04/12	5:40 AM Eyewit		5:30a - 6am	:30	СМТ104Н			\$800.00 NM
	5 WF	SBF	10/05/12	5:37 AM Eyewit	ness News	5:30a - 6am	:30	смт103н			\$800.00 NM
4 1	10/01/12	10/05/1	2 Eyev	itness News	6am - 6:30am	MTWTF	:30	5	\$1,200.00	NM	
V		Start Dat 10/01/12			Spots/Week 5	<u>Rate</u> \$1,200.00					



Invoice	<u>#</u>	Invoice Date	Invoice Month	Invoice Period
495954	1	10/07/12		10/01/12 - 10/07/12

<u>Advertiser</u>	Product	Estimate Number
Friends Of Chris Murphy	October 1-October 7, 2012	

Line Start Date End	Date De	scription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 10/01/12 10/0	5/12 Eye	ewitness News	6am - 6:30am	MTWTF	:30	5	\$1,200.00	NM	
Spots: # Ch Da 4 WFSB M 2 WFSB Tu 3 WFSB W 5 WFSB Th 1 WFSB F	Air Date 10/01/12 10/02/12 10/03/12 10/04/12 10/05/12	Air Time Desc 6:15 AM Eyew 6:24 AM Eyew 6:09 AM Eyew 6:29 AM Eyew 6:09 AM Eyew	itness News itness News itness News itness News	Start/End Time 6am - 6:30am 6am - 6:30am 6am - 6:30am 6am - 6:30am 6am - 6:30am	:3( :3( :3(	h <u>Ad-ID</u> 0 смт106н 0 смт103н 0 смт104н 0 смт104н 0 смт104н			Rate Type \$1,200.00 NM \$1,200.00 NM \$1,200.00 NM \$1,200.00 NM \$1,200.00 NM
5 10/01/12 10/09	/12 Eye	witness News	6:30am - 7am	MTWTF	:30	5	\$1,200.00	NM	
Weeks: <u>Start I</u> 10/01/	10/07	7/12 MTWTF	Spots/Week 5	Rate \$1,200.00					
Spots: # Ch <u>Da</u> 2 WFSB M 3 WFSB Tu 4 WFSB W 1 WFSB Th 5 WFSB F	Air Date 10/01/12 10/02/12 10/03/12 10/04/12 10/05/12	Air Time Descr 6:44 AM Eyewi 6:39 AM Eyewi 6:57 AM Eyewi 6:47 AM Eyewi 6:57 AM Eyewi	tness News tness News tness News tness News	Start/End Time 6:30am - 7am 6:30am - 7am 6:30am - 7am 6:30am - 7am 6:30am - 7am	:30 :30 :30	Ad-ID CMT106H CMT106H CMT104H CMT103H CMT104H			Rate Type \$1,200.00 NM \$1,200.00 NM \$1,200.00 NM \$1,200.00 NM \$1,200.00 NM
6 10/01/12 10/05	12 CBS	: THE EARLY SH	IOV7am - 9am	MTWTF	:30	6	\$800.00	NM	
Weeks: Start D 10/01/* Spots: # Ch Day 1 WFSB M 2 WFSB Tu 6 WFSB Tu 3 WFSB W 4 WFSB Th 5 WFSB F		Air Time Descri 8:45 AM CBS: 8:41 AM CBS: 8:53 AM CBS: 8:28 AM CBS: 8:53 AM CBS:	Spots/Week 6 ption THE EARLY SHOW	Rate \$800.00 Start/End Time 7am - 9am 7am - 9am 7am - 9am 7am - 9am 7am - 9am	:30 :30 :30 :30	Ad-ID CMT103H CMT106H CMT106H CMT103H CMT104H CMT104H			Rate Type \$800.00 NM \$800.00 NM \$800.00 NM \$800.00 NM \$800.00 NM \$800.00 NM
7 10/06/12 10/06/	,	vitness News Wee		S-	:30	1	\$375.00	NM	
Weeks: <u>Start D:</u> 10/01/1 Spots: <u>#</u> Ch <u>Day</u> 1 WFSB Sa		12S- <u>Air Time</u> Descrip	Spots/Week 1 bition ness News Weekend	Rate \$375.00 Start/End Time 6am - 7am	Length (	<u>Ad-ID</u> смт104н			<u>Rate Type</u> \$375.00 NM
8 10/06/12 10/06/	<u>.                                    </u>	Sat. Eyewitness		+S-	:30	1	\$500.00	NM	
Weeks: <u>Start Da</u> 10/01/12 Spots: <u>#</u> Ch <u>Day</u> 1 WFSB Sa		2S- Air Time Descrip	Spots/Week 1 tion at. Eyewitness New	Rate \$500.00 <u>Start/End Time</u> 7am-9am	Length /	<u>\d-ID</u> :мт103н			<u>Rate Type</u> \$500.00 NM
9 10/07/12 10/07/1	2 Eyewi	tness News Week	ei6am - 7am	S	:30	1	\$375.00	NM	
Weeks: <u>Start Da</u> 10/01/12 Spots: <u>#</u> Ch <u>Day</u> 1 WFSB Su	10/07/1 Air <u>Date</u>	2S Air Time Descrip	Spots/Week 1 tion ess News Weekend	<u>Rate</u> \$375.00 <u>Start/End Time</u> 6am - 7am	Length A	<u>\d-ID</u> мт109н			<u>Rate Type</u> \$375.00 NM
10 10/07/12 10/07/1	2 7a-9a	Sun Eyewitness N	le7am-9am	S	:30	2	\$500.00	NM	
Weeks: <u>Start Dal</u> 10/01/12	e <u>End Da</u> 10/07/1:		Spots/Week 2	Rate \$500.00					1111



Invoice #	Invoice Date	Invoice Month	Invoice Period
495954-1	10/07/12	October 2012	10/01/12 - 10/07/12

Advertiser	Product	Estimate Number	
Friends Of Chrls Murphy	October 1-October 7, 2012		

	01 15 1	5. I D	. 5		0. 45 . 7			Spots/		_	
	Start Date			scription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10	10/07/12	10/07/	12 7a-	9a Sun Eyewitness	s Ne7am-9am	S	:30	2	\$500.00	NM	
	Spots: # C		Air Date	Air Time Descr		Start/End Time		h Ad-ID			Rate Type
		/FSB Su	10/07/12		Sun Eyewitness News			0 СМТ103Н			\$500.00 NM
<u> </u>	2 W	/FSB Su	10/07/12	8:12 AM 7a-9a	Sun Eyewitness News	7am-9am	:3	0 смт109н			\$500.00 NM
11	10/07/12	10/07/1	2 CBS	S Sunday Morning	9:00am - 10:30am	S	:30	1	\$400.00	NM	
	Weeks:	Start Da 10/01/12			Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # C	h <u>Day</u>	Air Date	Air Time Descr		Start/End Time	<u>Lengtl</u>	h Ad-ID			Rate Type
	1 W	FSB Su	10/07/12	9:31 AM CBS 8	Sunday Morning	9:00am - 10:30ar	n :30	0 СМТ109Н			\$400.00 NM
12	10/07/12	10/07/1	2 Face	e the Nation	10:30am - 11:00an	)S	:30	1	\$400.00	NM	
	Weeks:	Start Da 10/01/12			Spots/Week 1	<u>Rate</u> \$400:00		111-1-111-111			
	Spots: # Cl		Air Date	Air Time Descri	•	Start/End Time	Length	n Ad-ID			Rate Type
		FSB Su		10:29 AM Face t	<del></del>	10:30am - 11:00a		) СМТ109Н			\$400.00 NM
13	10/01/12	10/05/1	2 9am	-10am	9am - 10am	MTWTF	:30	5	\$175.00	NM	
,	Weeks:	Start Dat 10/01/12			Spots/Week 5	<u>Rate</u> \$175.00					
	Spots: # Cl		Air Date	Air Time Descri		Start/End Time	Length	Ad-ID			Rate Type
			10/01/12	9:59 AM 9am-1		9am - 10am		СМТ106H			\$175.00 NM
[			10/02/12	9:59 AM 9am-1	0am	9am - 10am	_	СМТ103Н			\$175.00 NM
			10/03/12	9:56 AM 9am-1	0am	9am - 10am	:30	СМТ104Н			\$175.00 NM
			10/04/12	9:22 AM 9am-10		9am - 10am		СМТ104Н			\$175.00 NM
	5 WI	FSB F	10/05/12	9:55 AM 9am-10	0am	9am - 10am	:30	СМТ103Н			\$175.00 NM
14	10/01/12	10/05/12	2 11a-1	12p Price is Right	11am - 12pm	MTWTF	:30	2	\$750.00	NM	
\	Veeks:	Start Date 10/01/12	e End D: 10/07/		Spots/Week 2	<u>Rate</u> \$750.00					
٩	Spots: # Ch		Air Date	Air Time Descrip	-	Start/End Time	Length	Ad-ID			Rate Type
Ì			10/01/12	10:59 AM 11a-12		11am - 12pm		CMT106H			\$750.00 NM
			10/04/12	11:28 AM 11a-12		11am - 12pm	:30	CMT104H			\$750.00 NM
15	10/01/12	10/05/12	Eyew	itness News	12pm - 12:30PM	MTWTF	:30	5	\$275.00	NM	
V	Veeks:	Start Date 10/01/12	End Da		Spots/Week	Rate					
0	pots: # Ch		Nir Date	Air Time Descrip	tion 5	\$275.00 Start/End Time	Length	Ad-ID			Data Tim-
	1 WF			12:13 PM Eyewitr		12pm - 12:30PM	_	<u>ма-по</u> Смт106н			<u>Rate Type</u> \$275.00 NM
				12:28 PM Eyewith		12pm - 12:30PM		СМТ106Н			\$275.00 NM
				12:15 PM Eyewitn		12pm - 12:30PM		CMT100H			\$275.00 NM
				12:21 PM Eyewitn		12pm - 12:30PM		CMT10411			\$275.00 NM
	5 WF			12:28 PM Evewitn		12pm - 12:30PM		CMT104H			\$275.00 NM
16 1	0/01/12	10/05/12		Soaps	1230-2p	MTWTF	:30	5	\$250.00	NM	<u> </u>
V		Start Date			Spots/Week	<u>Rate</u>					
_		10/01/12	10/07/1		5	\$250.00					
S	pots: # Ch	Day A		Air Time Descrip		Start/End Time	Length .				Rate Type
	2 WF			12:55 PM CBS So		1230-2p		CMT103H			\$250.00 NM
	1 WF	ו עו סכ	0/02/12	12:57 PM CBS So	aps	1230-2p	:30 9	смт <b>10</b> 6н			\$250.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
495954-1	10/07/12	Dctober 2012	10/01/12 - 10/07/12

Advertiser	Product	Estimate Number
Frlends Of Chris Murphy	October 1-October 7, 2012	

Line Start Da	ite End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	,
18 10/01/1	2 10/05/12	CBS Soaps	1230-2p	MTWTF	:30	5	\$250.00	NM	
1	Ch <u>Day Air Day</u> WFSBW 10/03 WFSBTh 10/04	/12 1:59 PM CBS	Soaps	<u>Start/End Time</u> 1230-2p 1230-2p	:30	1 <u>Ad-ID</u> ) Смт104н ) Смт104н			<u>Rate Type</u> \$250.00 NM
l .	WFSB F 10/05		•	1230-2p		) CMT104H			\$250.00 NM \$250.00 NM
17 10/01/12	10/05/12	The Talk	2-3p	MTWTF	:30	5	\$175.00	NM	
Weeks:		nd Date MTWTFSS 0/07/12 MTWTF	Spots/Week 5	<u>Rate</u> \$175.00					
Spots: #				Start/End Time	Length	Ad-ID			Rate Type
ľ	WFSB M 10/01			2-3p		СМТ106Н			\$175.00 NM
	WFSB Tu 10/02/			2-3p	:30	СМТ106Н			\$175.00 NM
	WFSBW 10/03/			2-3p		смт103н			\$175.00 NM
1	WFSBTh 10/04/			2-3p		СМТ104Н			\$175.00 NM
4	NFSB F 10/05/	12 2:59 PM The T	alk	2-3p	:30	СМТ104Н			\$175.00 NM
18 10/01/12	10/05/12	4p-5p Dr. Oz	4pm-5pm	MTWTF	:30	5	\$350.00	NM	
Weeks:	10/01/12 10	nd Date MTWTFSS 0/07/12 MTWTF	Spots/Week 5	<u>Rate</u> \$350.00			11 T T T T T T T T T T T T T T T T T T		
Spots: #		· -	<del></del>	Start/End Time	Length				Rate Type
	WFSB M 10/01/			4pm-5pm		смт106н			\$350.00 NM
ł .	VFSB Tu 10/02/			4pm-5pm		CMT103H			\$350.00 NM
	VFSBW 10/03/			4pm-5pm		СМТ104Н			\$350.00 NM
ľ	VFSB Th 10/04/			4pm-5pm		смт104н			\$350.00 NM
5 V	VFSBF 10/05/	12 4:18 PM 4p-5p	Dr. Oz	4pm-5pm	:30	СМТ103Н			\$350.00 NM
19 10/01/12		Eyewitness News	5pm - 5:30pm	MTWTF	:30	5	\$1,800.00	NM	
Weeks:		<u>MTWTFSS</u> /07/12 MTWTF	<u>Spots/Week</u> 5	<u>Rate</u> \$1,800.00					
Spots: <u>#</u> ( 1 V	th <u>Day Air Dat</u> VFSBM 10/01/1			<u>Start/End Time</u> 5pm - 5:30pm	Length :30	<u>Ad-ID</u> смт106н			Rate Type \$1,800.00 NM
3 V	/FSB Tu 10/02/1	2 5:09 PM Eyewit	ness News	5pm - 5:30pm	:30	смт106н			\$1,800.00 NM
2 V	/FSBW 10/03/1	2 5:20 PM Eyewit	ness News	5pm - 5:30pm	:30	СМТ104н			\$1,800.00 NM
5 V	/FSB Th 10/04/1	2 5:10 PM Eyewit	ness News	5pm - 5:30pm	:30	смт103н			\$1,800.00 NM
4 W	/FSBF 10/05/1	2 5:20 PM Eyewit	ness News	5pm - 5:30pm	:30	мт104н			\$1,800.00 NM
20 10/01/12	10/05/12 E	yewitness News	5:30pm - 6pm	MTWTF	:30	5	\$1,800.00	NM	
Weeks:		d Date MTWTFSS 07/12 MTWTF	<u>Spots/Week</u> 5	<u>Rate</u> \$1,800.00					
Spots: # C				Start/End Time	Length /	\d-ID			<u>Rate Type</u>
	FSBM 10/01/1	•		5:30pm - 6pm	:30 9	мт103н			\$1,800.00 NM
	FSB Tu 10/02/1	•		5:30pm - 6pm		мт106н			\$1,800.00 NM
	FSBW 10/03/1:	•		5:30pm - 6pm		мт104н			\$1,800.00 NM
	FSB Th 10/04/1:	•		5:30pm - 6pm		мт104н			\$1,800.00 NM
5 W	FSBF 10/05/1:	2 5:37 PM Eyewiti	ness News	5:30pm - 6pm	:30 0	мт104н			\$1,800.00 NM
21 10/01/12	10/05/12 Ey	ewitness News	6pm - 6:30pm	MTWTF	:30	5	\$2,100.00	NM ·	
Weeks:		Date MTWTFSS 07/12 MTWTF	Spots/Week 5	Rate \$2,100.00					
Spots: # Cl	Day Air Date	Air Time Descrip	tion	Start/End Time	Length A	d-ID			Rate Type



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495954-1	10/07/12	October 2012	10/01/12 - 10/07/12

<u>Advertiser</u>	Product	Estimate Number
Friends Of Chris Murphy	Dctober 1-October 7, 2012	

21 10/01/12         10/05/12         Eyewitness News         6pm - 6:30pm         MTWTF         :30         5           Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length         Ad-ID           1 WFSB M         10/01/12         6:27 PM Eyewitness News         6pm - 6:30pm         :30 CMT106H	\$2,100.00	Nh e	
		NM	
, and a second s	-	-	<u>Rate Type</u> \$2,100.00 NM
4 WFSBTu 10/02/12 6:11 PM Eyewitness News 6pm - 6:30pm :30 CMT106H 2 WFSBW 10/03/12 6:22 PM Eyewitness News 6pm - 6:30pm :30 CMT103H			\$2,100.00 NM \$2,100.00 NM
3 WFSB Th 10/04/12 6:23 PM Eyewitness News 6pm - 6:30pm :30 CMT104H 5 WFSB F 10/05/12 6:21 PM Eyewitness News 6pm - 6:30pm :30 CMT104H			\$2,100.00 NM \$2,100.00 NM
22 10/01/12 10/05/12 Inside Edition 7pm - 7:30pm MTWTF :30 5	\$650.00	NM	J2,100.00 14141
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           10/01/12         10/07/12         MTWTF         5         \$650.00			
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> <u>Start/End Time</u> <u>Length Ad-ID</u>			Rate Type
2 WFSB M 10/01/12 6:59 PM Inside Edition 7pm - 7:30pm :30 CMT106H			\$650.00 NM
4 WFSB Tu 10/02/12 7:28 PM Inside Edition 7pm - 7:30pm :30 смт103н			\$650.00 NM
1 WFSB W 10/03/12 7:27 PM Inside Edition 7pm - 7:30pm :30 CMT104H 3 WFSB Th 10/04/12 7:11 PM Inside Edition 7pm - 7:30pm :30 CMT104H			\$650.00 NM
· pm · neopin			\$650.00 NM
			\$650.00 NM
23 10/06/12 10/06/12 Ent. Tonight Wknd 7:00pm - 8:00pmS- :30 1	\$250.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           10/01/12         10/07/12        S-         1         \$250.00			
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID			Rate Type
1 WFSB Sa 10/06/12 7:54 PM Ent. Tonight Wknd 7:00pm - 8:00pm :30 СМТ1.04H			\$250.00 NM
24 10/01/12 10/05/12 Late Night with David Lett 11:35pm - 12:37am MTWTF :30 5	\$250.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           10/01/12         10/07/12         MTWTF         5         \$250.00			
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID			Rate Type
3 WFSB M 10/01/12 11:50 PM Late Night with David Letterman 11:35pm - 12:37am :30 СМТ103н			\$250.00 NM
2 WFSB Tu 10/02/12 12:29 AM Late Night with David Letterman 11:35pm - 12:37am :30 смт106н			\$250.00 NM
1 WFSB W 10/03/12 12:08 AM Late Night with David Letterman 11:35pm - 12:37am :30 CMT104H	•		\$250.00 NM
5 WFSB Th 10/04/12 12:30 AM Late Night with David Letterman 11:35pm - 12:37am :30 СМТ104н			\$250.00 NM
4 WFSB F 10/05/12 11:55 PM Late Night with David Letterman 11:35pm - 12:37am :30 СМТ104H			\$250.00 NM
25 10/01/12 10/06/12 Eyewitness News 11PM - 11:35PM MTWTFS- :30 6	\$700.00	NM	-
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           10/01/12         10/07/12         MTWTFS-         6         \$700.00			
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID			Rate Type
1 WFSB M 10/01/12 11:28 PM Eyewitness News 11PM - 11:35PM :30 CMT106H			\$700.00 NM
2 WFSB Tu 10/02/12 11:22 PM Eyewitness News 11PM - 11:35PM :30 CMT106H			\$700.00 NM
4 WFSBW 10/03/12 11:21 PM Eyewitness News 11PM - 11:35PM :30 CMT104H			\$700.00 NM
6 WFSBTh 10/04/12 11:33 PM Eyewitness News 11PM - 11:35PM :30 CMT103H			\$700.00 NM
5 WFSB F 10/05/12 11:14 PM Eyewitness News 11PM - 11:35PM :30 CMT104H			\$700.00 NM
3 WFSB Sa 10/06/12 11:24 PM Eyewitness News 11PM - 11:35PM :30 СМТ104H			\$700.00 NM
	\$9,000.00	NM	-
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           10/01/12         10/07/12        S         1         \$9,000.00			•
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 WFSB Su 10/07/12 8:12 PM Delayed 60 Minutes 730-830p :30 CMT109H			<u>Rate Type</u> \$9,000.00 NM



Send Payment To:
WFSB
BOX 13034
Newark, NJ 07188-0034

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 495954-1 | 10/07/12 | Dctober 2012 | 10/01/12 - 10/07/12

Advertiser Product Estimate Number
Friends Df Chrls Murphy Dctober 1-Dctober 7, 2012

Line Start I	Date End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
27 10/07	12 10/07/12	Patriots Football	1:00pm - 7:00pm	S	:30	1	\$6,500.00	NM	
Weeks	10/01/12 # Ch <u>Day Air</u>	End Date MTWTFSS 10/07/12S Date Air Time Descript 10/07/12 5:50 PM Patriots		Rate \$6,500.00 Start/End Time		th Ad-ID			Rate Type
28 10/07/		NFL Regular Season	1:00pm - 7:00pm	1:00pm - 7:00pm	:30	0 СМТ109H 1	\$6,500.00	NM	\$6,500.00 NM
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSS Spots/Week 10/07/12         Spots/Week 1           Spots: # Ch         Day         Air Date Air Time Description 1         Description 1		Rate \$6,500.00 Start/End Time 1:00pm - 7:00pm	Length Ad-ID :30 CMT103H				<u>Rate Type</u> \$6,500.00 NM		
29 10/02/	12 10/02/12	NCIS	9pm - 10pm	T	:30	1	\$7,000.00	NM	
Spots: # Ch	10/01/12 Ch <u>Day Air</u>	End Date MTWTFSS 10/07/12 -T Date Air Time Descrip 02/12 9:45 PM NCIS	Spots/Week 1 tion	<u>Rate</u> \$7,000.00 <u>Start/End Time</u> 9pm - 10pm		<u>Ad-ID</u> ) СМТ106н			<u>Rate Type</u> \$7,000.00 NM
				Total Spots	10	1	The stage of the s	and the second	
							Gross Total		\$402.050.00

 Gross Total
 \$102,050.00

 Agency Commission
 \$15,307.50

Net Amount Due \$86,742.50